

# EUROMED Management – HoChiMinh City Studies in Vietnam



## ***Master of Industrial Business Management (MIBM) - A partnership between Euromed-Toulon Graduate School of Business and Technology and Ho Chi Minh City Open University HCMCOU***

### **Objectives**

The course enables students who already have a degree in technology to become future managers with a wide range of skills.

The programme has been specifically designed to enhance the skills portfolio of Vietnamese graduates with a technical background and to provide Engineers, IT & High Tech students with a significant advantage in the highly competitive environment of international business.

The programme is also suitable for graduates looking to pursue business-related routes in other technology-based industries such as project management, production, manufacturing, or those wishing to extend their current engineering knowledge to a different managerial or business discipline.

Companies are confronted with multiple transformations, related to globalisation and acceleration of the business environment. Therefore, they need leaders and managers able to manage a project in all its dimensions.

### **This course is designed to achieve the following learning objectives:**

- To acquire core learning strategies and study skills relevant to manage a project including managerial, financial, marketing and technical aspects.
- To acquire international management capacities that can be adapted to all multicultural and multi-task situations.

The learning environment will be interactive and participative. All students will be expected to become actively involved in the learning activities. There will be a mix of teaching methods including: case studies, small group work, projects, simulations and practical activities.

### **Practical information**

#### **Admission:**

- Recognized degree with 4 or 5 years of higher education.
- At least 2 years professional experience for candidates with an engineering academic background, 4 years professional experience for candidates with another academic background.
- Proficiency in English (TOEFL 500 or equivalent)
- Curriculum Vitae (including motivation)
- Interview by selection board

Schedule (non-contractual):

- Applications deadline : 4 March 2010 (by Open University)
- Admission interviews : 8-13 March, 2010
- April, 2010: beginning of courses
- July, 2011: end of courses
- September/ October, 2011: Professional thesis presentation
- December, 2011: Graduation Day



## Tuition fees

Fee: 5300 US\$

Catering services: 100 US\$

Virtual Campus (access to Euromed management data base): 333 €

## Course organization and grading:

- Courses are delivered in the evening (6 to 9 PM), except Saturday (2 to 5 PM)
- Each course is divided into 6 sessions

## Contacts

Program Director:

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## For further information

**HoChiMinh City Open University**

- <http://www.ou.edu.vn/english/?ka=data&f=saudaihoc/caohocvietphap>

**Ecole Supérieure de Commerce et Technologie**

- <http://www.esctechnologie.com/fr/Contenu/International/Studies-in-Vietnam>